



# Privacy Policy

Equiception Business and Human Rights Sarl (“Equiception Sarl”) is committed to protect your personal data and to respect your privacy. This privacy policy describes how Equiception Sarl collects, uses, and shares your personal information in accordance with the General Data Protection Regulation (GDPR).

## **What personal information do we collect?**

We may collect the following types of personal information from you:

- Contact information, such as your name, email address, and phone number.
- Demographic information, such as your age, gender, and location.
- Usage information, such as the pages you visit on our website and the resources you access.
- Technical information, such as your IP address and browser type.

## **How do we collect your personal information?**

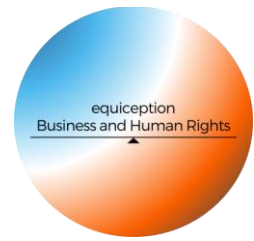
We may collect your personal information in a variety of ways, including:

- When you browse our website.
- When you create an account on our website.
- Register online.
- Place an order for any of our products or services.
- Voluntarily complete a survey or update existing survey results.
- When you contact us for customer support.

## **How do we use your personal information?**

We use your personal information for the following purposes:

- To provide you with our products and services.
- To improve our products and services.



- To communicate with you about our products and services.
- To personalize your experience on our website.
- To protect our legal rights and interests.

### **Legal basis for processing your personal information**

We process your personal information on the following legal bases:

- **Consent:** Where you have given us your consent to process your personal information for a specific purpose.
- **Contractual necessity:** Where the processing of your personal information is necessary to perform a contract with you, such as when you purchase a product from us.
- **Legal obligation:** Where the processing of your personal information is necessary to comply with a legal obligation.
- **Vital interests:** Where the processing of your personal information is necessary to protect your vital interests or the vital interests of another person.
- **Legitimate interests:** Where the processing of your personal information is necessary for our legitimate interests, such as to improve our products and services or to communicate with you about our products and services.

### **Who do we share your personal information with?**

We may share your personal information with the following third parties:

- Our partners who help us provide our products and services.
- Analytics providers.
- Payment processors.
- Law enforcement agencies.

We will only share your personal information with third parties who have agreed to process it in accordance with the GDPR.



## How do we protect your personal information?

We take steps to protect your personal information from unauthorized access, use, or disclosure. These steps include:

- Using industry-standard security measures to protect our computer systems.
- Storing our data on servers based in Switzerland.
- Encrypting your personal information when it is transmitted over the internet.
- Limiting access to your personal information to authorized employees and contractors.

## What are your rights?

Under the GDPR, you have the following rights with respect to your personal information:

- The right to access your personal information.
- The right to correct your personal information.
- The right to delete your personal information.
- The right to object to the processing of your personal information.
- The right to port your personal information to another organization.
- The right to restrict the processing of your personal information.
- The right to lodge a complaint with the data protection authority.

## Contact us

If you have any questions about Equiception Sarl's privacy policy or would like to exercise your data protection rights, please do not hesitate to contact us through our [website](#) or via email at [info@equiception.net](mailto:info@equiception.net).

We may update this privacy policy from time to time. The updated privacy policy will be posted on our website.